

# Event Checklist

Almost 90% of women are more likely to choose a race that actively supports women. At SheRACES we want to highlight those races that do. Listed below are the minimum commitments we ask for to become a SheRACES race.

## Race Checklist

- Show a diversity of athletes in marketing imagery.
- Ensure all prizes and rewards for women are of at least of equal value to those for men. This includes prize money, number of categories and a choice of female fit or unisex t-shirt.
- Review toilet and changing facilities to ensure they are sufficient and well communicated. Having period products available at start and finish lines, and where possible on course.
- Ensure the women's race is given equal prominence in celebrations, social media posts, interviews and other communications.
- Allow women who fall pregnant before the race to transfer their place to a future event within 2 years (for non-ballot races, refunds or athlete transfers are also permissible).
- Communicate and enforce a no-tolerance policy for harassment of any kind (to include participants, all event volunteers and staff).
- Actively seek feedback from participants after each race and making best efforts to make changes to support them better.
- Make these commitments easy to find on my website or in participant information.
- Review compliance with the guidelines on a regular basis (annually as a minimum).