

Questions you should ask before sponsoring a race....

- Does this race allow free pregnancy deferrals for at least 2 years?
- Does this race show a diversity of athletes in marketing imagery?
- Does this race give equal prominence to women in celebrations, social media posts, interviews and other communications?
- Does this race communicate and enforce a no-tolerance policy for harassment of any kind (to include runners, all event volunteers and staff)?
- Does this race have sufficient toilet and changing facilities? For example having period products available at start and finish lines, and where possible on course?
- Does this race ensure all prizes and rewards for women are of at least of equal value to those for men. This includes prize money, number of categories and a choice of female fit or unisex t-shirt?