

Almost 90% of women are more likely to choose a race that actively supports women\*. At **SheRACES** we want to highlight those races that do. Races that sign up will be featured on our [Hall Of Fame](#) page, as well as being able to use our logo on their website.

## How do I sign my event up?

We have put together a simple agreement for event organisers. We understand that every race is different, and some of our recommendations in our guidelines may not apply to all. But some do and we've listed these in the agreement.

What we're looking for is an active commitment to look at your event through a female lens and take feedback from participants. Encouraging women to the start line, taking account of the female experience during the race and valuing our competition equally.

As well as signing this agreement, we ask that you communicate the steps taken to consider female athletes on your website or in information given to participants. We know from our survey that this information alone encourages women to sign up. Here are some examples: [Impact Marathon](#) and [Big Bear](#)

**Please either attach the details you plan to send to participants when returning this agreement, or send a link to the relevant section on your website, so we can review it before we add you.**

I, \_\_\_\_\_ (Race Director) of \_\_\_\_\_ (Event Organisation) hereby commit to review the **SheRACES** guidelines and take any reasonable steps to make the event more inclusive to women.

As a minimum I commit to:

- Showing a diversity of athletes in marketing imagery.
- Ensuring all prizes and rewards for women are of at least of equal value to those for men. This includes prize money, number of categories and a choice of female fit or unisex t-shirt (where offered).
- Reviewing toilet and changing facilities to ensure they are sufficient and well communicated. Having period products available at start and finish lines, and where possible on course.
- Ensuring the women's race is given equal prominence in celebrations, social media posts, interviews and other communications.
- Allowing women who fall pregnant before the race to transfer their place to a future event within 2 years (for non-ballot races, refunds or athlete transfers are also permissible).
- Communicating and enforcing a no-tolerance policy for harassment of any kind (to include runners, all event volunteers and staff).
- Actively seeking feedback from participants after each race and making best efforts to make changes to support them better.
- Making these commitments easy to find on my website or in participant information.
- Reviewing compliance with the guidelines on a regular basis (annually as a minimum).

**SheRACES** may discontinue featuring a race at any time and may remove permission for a race to use our logo under its sole discretion. (We obviously don't want to do this, but will for races we do not believe to be adhering to the agreement).

Signed: